

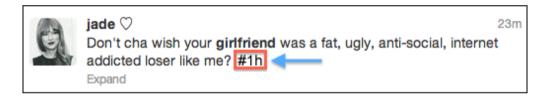
## FOR RELEASE ON

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efemr is a free web app to post time-limited messages on Twitter!

With efemr you can now control your reputation better, protect your privacy and sharing humorous fleeting moments with the automatic deletion of public tweets.

Just add a Minute/Hour Hashtag e.g. #5m for 5mn, or #1h for 1 hour, etc... depending on how long you want your tweet to stay visible to the public.



Tweets have a short life span, and now efemr lets you decide, from the moment you publish, how long you would like your post to be visible. efemr is easy to use. Just connect your Twitter account, write your tweet as you usually do and then add a time-limit hashtag with the number of minutes or hours you would like your message to stay visible. Publish and it's done!

Due to the different time zones and third party servers response time, efemr may not be able to delete tweets at the exact time chosen. There may be a delay of approximately 1 to 3 minutes.

## About efemr

efemr is a Lean Startup - Twitter @efemrtwit - ©efemr 2013 All rights reserved press(at)efemr.com