



FOR RELEASE ON
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New feature from Efemr

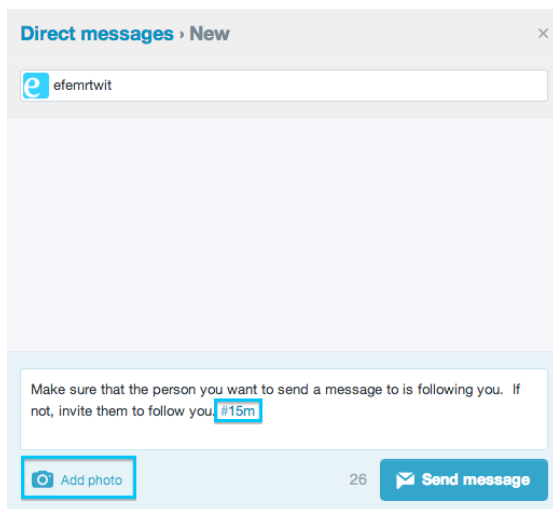
Efemr already allows you to control how long your public Tweets stay visible on Twitter. But as of today you can also send self-destructing private messages to your Twitter Followers. If you want to include a photo with your Tweet, this new feature allows you to use Twitter exactly like Snapchat and other self-destructing messaging apps, in a time limited mode, directly from your Twitter account.

A few examples:

The main use of this new feature is to exchange photos and text messages about your private daily life and events. Because your messages are temporary - you don't have to hesitate about any content.

- Friendly and mischievous exchanges
- Confidential messages
- Expert advice
- Financial, stock market and insider news
- Hyper local weather alerts
- Short-term live events
- Sales offers for objects and goods

You just need to add the #15m hashtag to your private message and it will automatically self-destruct after 15 minutes.



To take advantage of this service, connect to Efemr and authorize your Twitter account to use the Efemr application. For users already registered with Efemr, you just need to reconnect to your Efemr account.

About efemr

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